

UNA



ITALIAN HOSPITALITY



# COMPANY PROFILE

2026



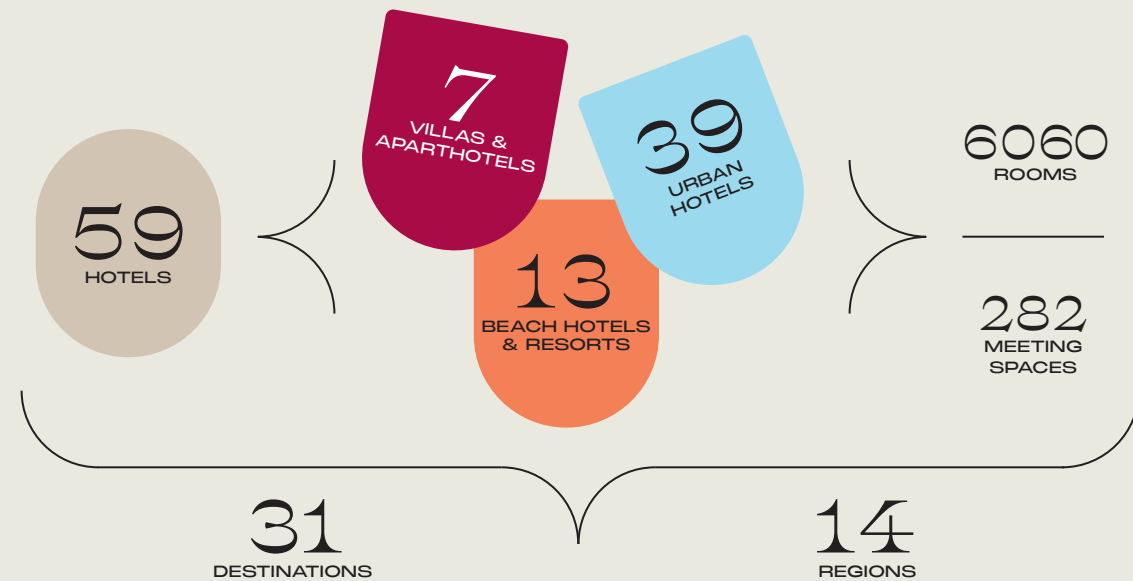
# INDEX



UNA ITALIAN HOSPITALITY	4
TWO WAYS OF EXPERIENCING HOSPITALITY	6
UNA Esperienze	8
UNA Hotels	12
ITALIAN EXCELLENCE, INTERNATIONAL VISION	16
THE VALUES	18
THE FIGURES	20
DESTINATIONS	24
CONTACTS	26

# UNA ITALIAN HOSPITALITY

Warmth, passion, welcome, authenticity.  
The values that the brand breathes are the same as the ones it offers its guests.



UNA Italian Hospitality, a Gruppo UNA S.p.A. brand, is the **largest Italian hotel chain** operating in Italy. Created in 2016, the hotel group is the result of the merger of Atahotels and UNA Hotels & Resorts and its distinctive trait is its Italian style. With establishments in **14 Italian regions**, UNA Italian Hospitality covers **31 destinations** and has over **6,000 rooms** in **59 hotels, resorts and aparthotels**. With UNA Esperienze and UNA Hotels, the portfolio comprises two brands that best represent two distinct ways of experiencing hospitality. UNA Italian Hospitality intends to consolidate its position as the leading Italian Group and to increase the number of its **managed or affiliated** hotels in prestigious urban areas and in the main tourist destinations.

## UNA Italian Hospitality



Versilia Lido | UNA Esperienze

Its history, its firm roots in Italy and its culture, and its wholly Italian soul: UNA Italian Hospitality is virtuously connected to the concept of Italianness, that unique blend of **passion, emotions, traditions, flavours, knowledge, spirit, ways of being and a desire for the very best** that has always set our country apart. The brand has imported this rich heritage into the hospitality sector, making it its own and embodying its uniqueness. Inside UNA Italian Hospitality you'll find a world of warmth, *joie de vivre* and a taste for the beautiful and good things in life. Design, good food, art, culture, natural beauty, conviviality and elegance are the cornerstones of the Italian way of life that every guest can enjoy in UNA Italian Hospitality collection hotels.

# TWO WAYS OF EXPERIENCING HOSPITALITY

A well-established heritage, a new concept in hospitality.



Meeting the needs and desires of all guests at different times and on different journeys: this is UNA Italian Hospitality's goal.

To do this, the Group has sorted its portfolio into **two brands, UNA Esperienze and UNA Hotels**, aimed at the upper-upscale and upscale segments respectively, to provide bespoke experiences that wholly embody the Italian lifestyle and hospitality.

The two collections, which correspond to two hotel types with unique characteristics and personality, offer tailor-made services to a constantly changing clientèle.





# UNA Esperienze

Dream locations where pleasure unfolds in all its forms.

**UNA Esperienze** is UNA Italian Hospitality's response to all its most discerning guests, both Italian and international, who are looking for accommodation where they can experience the real thrill of the **Italian lifestyle**.

A collection of 21 high-end hotels, resorts and villas. These are unique facilities in dream locations where **wellness, comfort, food and wine, art, culture and the beauty of nature** all join forces to welcome and meet the needs of guests.

They can expect a personalised, top-quality stay where **the guests** themselves are the focus of everything to take their experience to **the next level**.



UNA ESPERIENZE

Principi di Piemonte, Turin  
Milano Verticale  
Maison Milano  
Torre Galfa Milano Luxury Apartments  
Maison Venezia  
Residenza Venezia  
Grand Hotel di Parma  
Leone Blu Suites, Florence  
Repubblica Firenze Luxury Apartments  
Ricasoli Firenze Luxury Apartments  
Versilia Lido, Tuscany

Luxury Villa Manin Viareggio, Tuscany  
Relais Villa Grazianella, Tuscany  
Posta Donini 1579, Perugia  
Grand Hotel San Gemini, Umbria  
Maison Roma Piazza di Spagna  
Trastevere Roma  
Posia Retreat & SPA, Apulia  
L'Ariana Isole Eolie  
Palace Catania  
Maniace Boutique Hotel Ortigia, Syracuse

#### COMING SOON

| Marina di Loano



# UNA Hotels

## Where comfort and elegance meet a genuinely Italian mood.

Thirty-eight 4-star hotels across Italy that focus on the pleasure of a hotel stay, with all the different **kinds of hospitality** this entails. The common thread that binds them is the **efficiency** and the **quality** of the service they offer, reflected in the rooms, their elegance, their good food and an attention to detail. This all helps convey positive energy and everything the Italian way of life has to offer. Located in the largest cities, in areas with a wealth of history and charm; on some of the best Italian coastlines, just a stone's throw from the sea; perfect for anyone travelling on business or for pleasure; ideal for **MICE** projects and corporate or private events: **UNA Hotels** facilities meet the needs of all hospitality requirements.



- Century Milano
- Cusani Milano
- Expo Fiera Milano
- Galles Milano
- Hotel & Residence Contessa Jolanda Milano
- Mediterraneo Milano
- Scandinavia Milano
- The One Milano Hotel & Residence
- Malpensa
- Varese
- Hotel Ala Venezia
- Ecohotel Villa Costanza Venezia
- Le Terrazze Treviso
- Occhiobello
- Bologna Centro
- Bologna Fiera
- Bologna San Lazzaro
- San Vitale Bologna
- Cesena Nord

- Imperial Sport Hotel Pesaro
- Imperial Beach Hotel Fano
- Villa dei Platani Foligno
- Vittoria Firenze
- Forte dei Marmi
- Monterufoli Wine Country
- Decò Roma
- Empire Roma
- Napoli
- Regina Bari
- MH Matera
- La Martella Matera
- Tenuta Contessa Farm & SPA Cosenza
- Club Hotel Ancora Stintino
- T Hotel Cagliari
- Naxos Beach Sicilia
- Capotaormina
- One Siracusa
- One Catania

### COMING SOON

- Palace Crema
- Solaria Bari

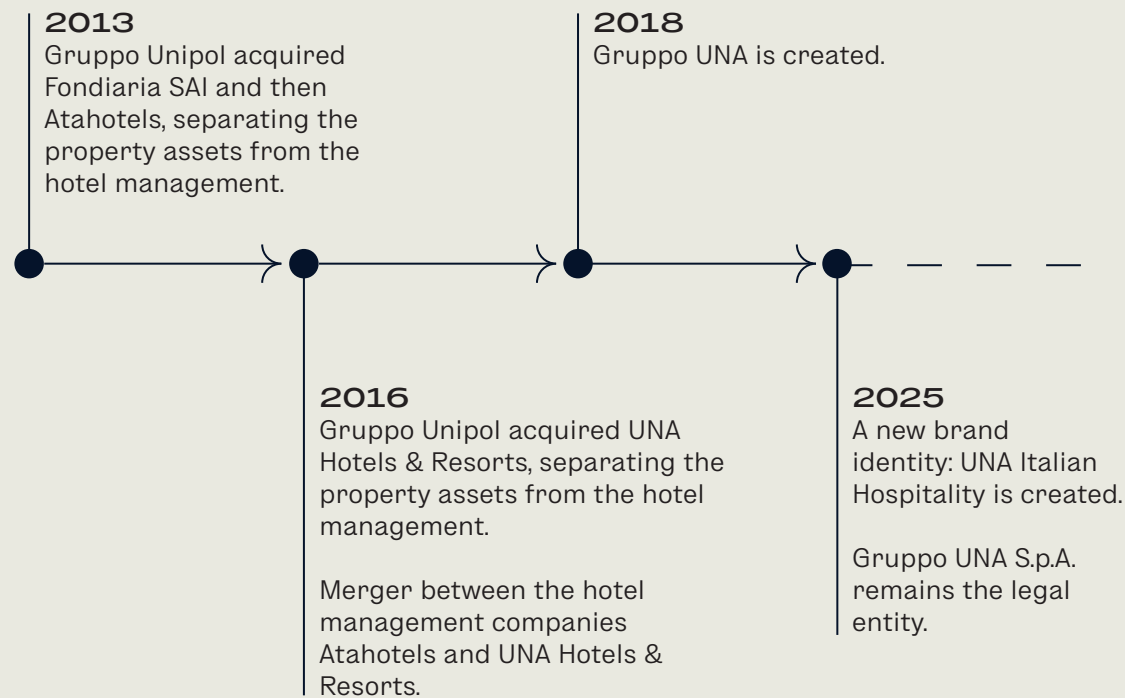
UNA Hotels Empire Roma





# ITALIAN EXCELLENCE, INTERNATIONAL VISION

A prestigious history in hospitality, a clear future of growth.



The creation of UNA Italian Hospitality tells a story in which hospitality and a focus on guests have always been virtuous mainstays around which the business develops. The hotel Group offers great potential for growth that derives from the distinguishing mark it was given when it was founded: a business model that separates property assets from hotel management. The platform created allows UNA Italian Hospitality to operate on the market with different organisational and commercial formulas: **leasing, management and franchising**.

## A LARGE ITALIAN GROUP The merging of two corporate cultures.



Relais Villa Grazianella | UNA Esperienze

Gruppo Unipol is the leader Italian in Non-Life business, in particular in motor vehicle liability, and is among the leading insurance companies in Europe. The shares of its parent company Unipol Assicurazioni S.p.A. have been listed on the **Italian Stock** Exchange since 1990 and are listed on the FTSE MIB® and the MIB® ESG. Its main shareholders are a number of companies that represent the Italian cooperative movement. The Group has over **12,000 employees** and serves **16.8 million customers**, thanks to the **largest network of agencies in Italy**. At the consolidated level, as at 31 December 2024, the Group recorded direct insurance premiums of **15.6 billion euros: 9.2 billion in the Non-Life Branches** and **6.4 billion in the Life Branches**.

# THE VALUES

Conveying passion, with style.  
To make the experience unforgettable.

Experience is the essence of UNA Italian Hospitality; **memorable moments** that the brand wants to give its guests, characterised by positive energy and experiencing the most wonderful and sincere Italian way of life to the full.

UNA Italian Hospitality is **warm, compassionate and genuine**, in the sense of unique and sincere. Its Italian surroundings are an integral part of it and its distinguishing feature is a real *joie de vivre*.

Its passion is the driving force behind all it does and it is intrinsically linked to one of the aspects that UNA Italian Hospitality is most proud of: its Italian-style human touch that is a fundamental component of the brand/guest relationship.

For some time now UNA Italian Hospitality has been **committed to sustainability**, as can be seen in its exclusive use of certified energy from renewable sources, in its search for products from certified supply chains in its purchasing processes, and in the adoption of waste management policies aimed at minimising the impact on the environment. UNA Italian Hospitality's work is totally guided by the **Code of Ethics** it shares with Unipol S.p.A.



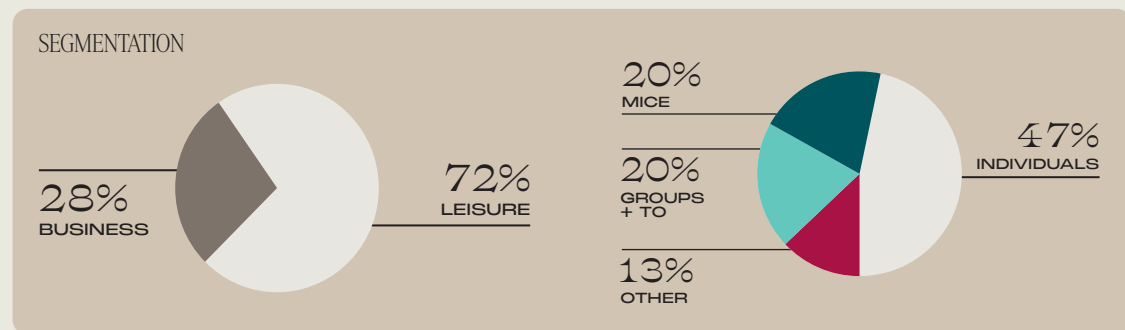
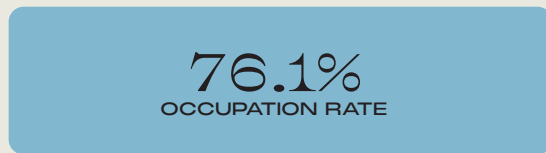
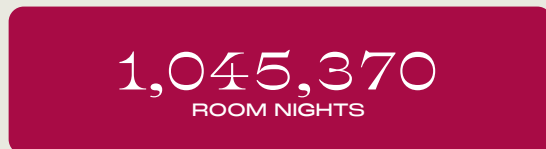
## PAMPERING GUESTS

Being leaders in Italian hospitality.  
Creating memories.

UNA Italian Hospitality's aim is to be the first choice of all Italian and international tourists and travellers looking for **the best of Italian style in the hôtellerie sector**. UNA Italian Hospitality promises to give guests lasting memories, thanks to its role as a point of reference in the Italian hotel sector that stands apart for its **style, service and identity**. Warmth and attention to guests' needs are reflected in the meticulous, genuinely **Italian welcome** in keeping with the **highest quality standards**. Guests are the focus of the UNA Italian Hospitality world: there is nothing that a guest could want or need that its hotels can't provide. **But focusing on guests' needs means much more than listening to requests**; it means a special aptitude, a way of being, a style of service that UNA Italian Hospitality reserves for all its guests. The promise of perfect hospitality also depends on a **personalised service for guests** and on the experiences that can be enjoyed in a hotel.

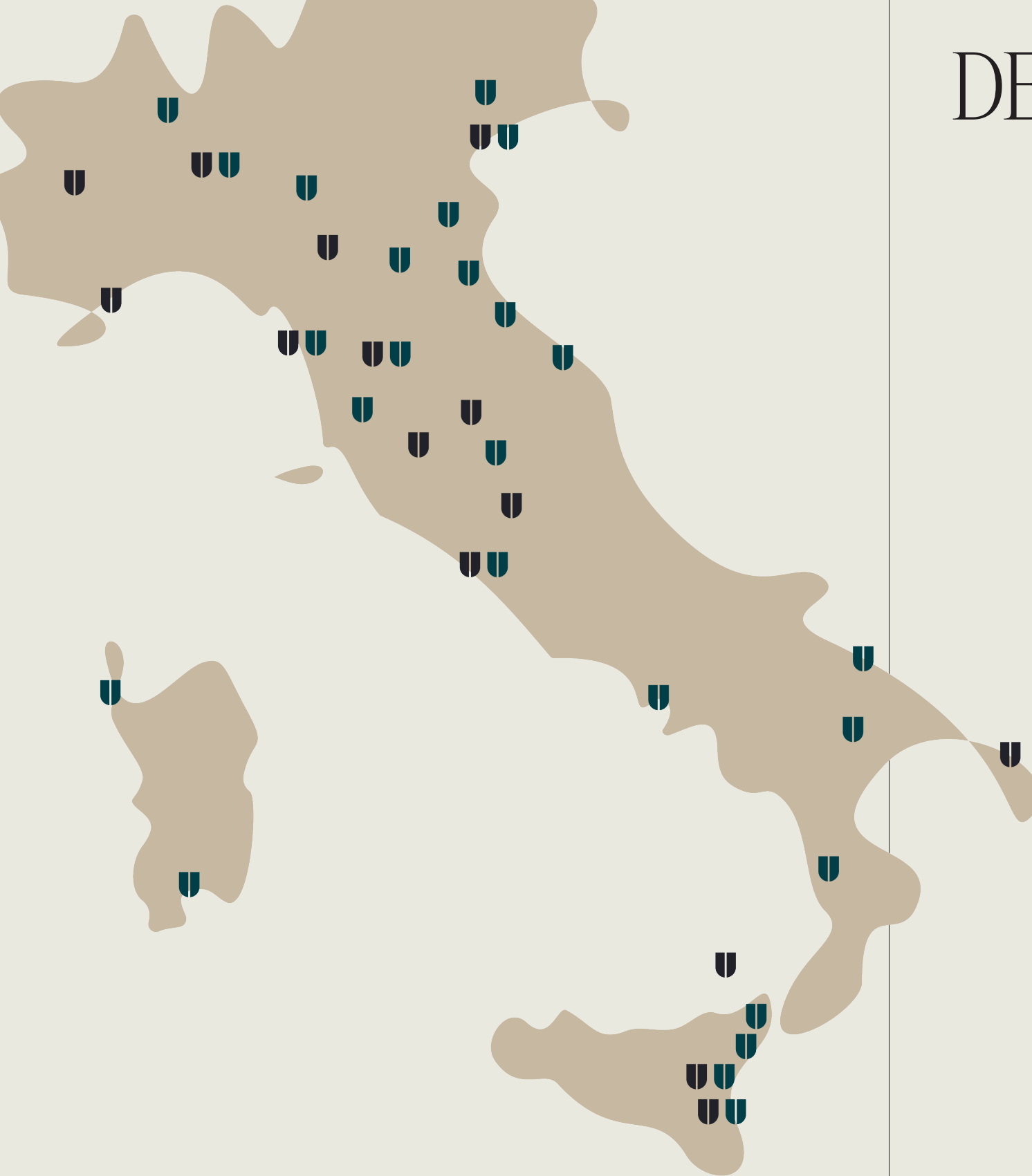
# THE FIGURES

2024 results managed hotels





# DESTINATIONS



- Turin
- Milan
- Varese
- Venice
- Treviso
- Bologna
- Parma
- Ferrara
- Cesena
- Florence
- Versilia
- Canneto
- Montepulciano
- Pesaro
- Fano
- Perugia
- Foligno
- San Gemini
- Rome
- Stintino
- Cagliari
- Naples
- Bari
- Salento
- Matera
- Cosenza
- Eolian Islands
- Taormina
- Giardini Naxos
- Catania
- Syracuse
- COMING SOON
- Loano
- Crema

**GRUPPO UNA S.P.A.**

Via Gioacchino Murat, 23 20159 – Milano

Telephone: +39 02 895 261

E-mail: info@gruppouna.it

**CENTRAL BOOKING OFFICE**

Telephone: +39 02 6982 6982

E-mail: reservation@gruppouna.it

**UNA ITALIAN HOSPITALITY PRESS OFFICE**

Hopscotch Tourism

Telephone: +39 02 8366 0917

E-mail: acanglano@hopscotchgroupe.com

E-mail: mmelis@hopscotchgroupe.com

**UNIPOL PRESS OFFICE**

Telephone: +39 051 507 7705

E-mail: pressoffice@unipol.it

**WEBSITE**

[unaitalianhospitality.com](http://unaitalianhospitality.com)

**LINKEDIN**

Gruppo UNA Sp.A.

**YOUTUBE**

[UNAItalianHospitality](https://www.youtube.com/UNAItalianHospitality)

**FACEBOOK**

UNA Esperienze

UNA Hotels

**INSTAGRAM**

[@una\\_esperienze](https://www.instagram.com/una_esperienze)

[@una\\_hotels](https://www.instagram.com/una_hotels)

